



HRU ADVERTISING RATES

ALL PRICES IN US DOLLARS

SPONSORED BOXES - \$750/month

3.65" wide by 2" tall.

News Today, Results, and Feedback are available.

SITE BANNER – starting @ \$600/month

visible every page of the website - contact us for details

FULL PAGE AD - \$500

8.5" wide by 11" tall (exclusive full page ad).

12x — \$450

26x — \$425

52x — \$400

FRONT 1/4 PAGE VERTICAL AD - \$400

Ad is one column wide; 3.65" wide by 4.5" tall.

bottom right of the front page

12x — \$360

26x — \$340

52x — \$300

INSIDE 1/2 PAGE AD - \$350

Vertical: one column wide; 3.65" wide by 9.5" tall.

full right column of an inside page

Horizontal: two columns wide; 7.5" wide by 4.75" tall.

across the bottom of an inside page

12x — \$315

26x — \$300

52x — \$280

INSIDE 1/4 PAGE VERTICAL AD - \$250

Ad is one column wide; 3.65" wide by 4.5" tall.

bottom right of an inside page

12x — \$225

26x — \$210

52x — \$200

INSIDE 1/4 PAGE HORIZONTAL AD - \$250

Ad is two columns wide; 7.5" wide by 2.5" tall.

across the bottom of an inside page

12x — \$225

26x — \$210

52x — \$200

FRONT PAGE MASTHEAD(S) - \$200

Option 1: One box on each side of the logo;

each box (2 boxes total); 2.5" wide by 1.25" tall.

Option 2: One single box to the right of the logo;

one box; 5" wide by 1.25" tall.

SPLASH SCREEN - \$150/day

Size is variable, contact us to discuss options.

8 second image between click and delivery of daily PDF

INSIDE 1/8 PAGE VERTICAL AD - \$150

Ad is one column wide; 3.65" wide by 2.25" tall.

bottom in left or right column

12x — \$125

26x — \$110

52x — \$100

INSIDE 1/8 PAGE HORIZONTAL AD - \$150

Ad is two columns wide; 7.5" wide by 1" tall.

across the bottom of an inside page

12x — \$125

26x — \$110

52x — \$100

INSIDE 1/16 PAGE VERTICAL AD - \$100

Ad is one column wide; 3.65" wide by 1" tall.

bottom of left or right column

12x — \$80

26x — \$70

52x — \$60

RESULTS PAGE FLAGS - \$25 each

Small one-column wide, full-color box appears in

results every time your farm, stable or sale graduate

has a winner.

For any additional questions please contact:

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